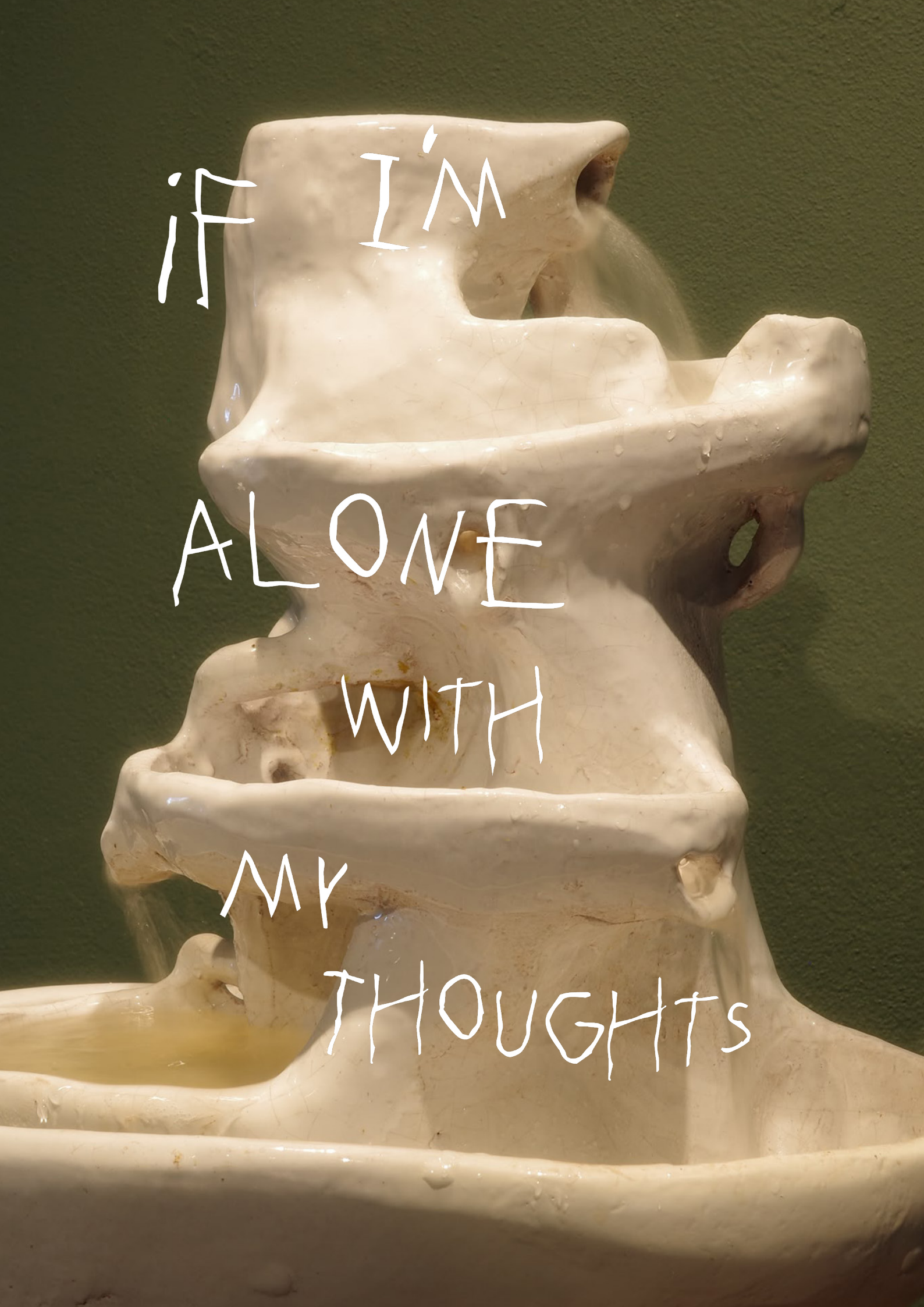




OUTSIDERS X Willem Van Hooff
If I'm alone with my thoughts
Pietrasanta

OUTSIDERS

X

WILLEM^{STUDIO}
VAN-HOOFF

OUTSIDERS presents “I’m alone with my thoughts”, a solo exhibition by dutch artist **Willem Van Hooff**, opening on 2 july and on view through 30 july.

The exhibition brings together a new series of hand-crafted ceramic works inscribed with *personal reflections, observations, and fragments of thought* by the artist while working at the residency.

Moving between **sincerity, humour, vulnerability, and quiet introspection**, each piece transforms language into a physical object where handwritten words become inseparable from the clay itself.

The exhibition is hosted at:

LABottega

Viale Apua, 188 Marina di Pietrasanta 55054 (LU)

from 2 to 30 July 2026

Rather than offering definitive statements, Van Hoof's works invite moments of pause and contemplation. The ceramics function as intimate companions, capturing fleeting thoughts that resonate far beyond the artist's own experience. Together, they form a **poetic landscape of shared emotions**, reminding us that our most private reflections are often the ones we have in common.

I'm alone with my thoughts continues **OUTSIDERS'** commitment to presenting contemporary artists whose practices challenge the boundaries between art, craft, and everyday life.

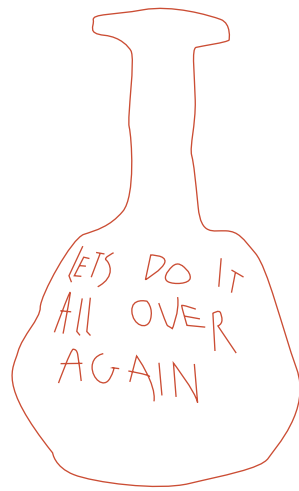


ABOUT TABLEAU

TABLEAU is a multidisciplinary design studio founded in Copenhagen in 2018 by artist designer, and florist **Julius Værnes Iversen**. Working across disciplines, TABLEAU seeks to challenge and deconstruct established ideas of art and design through a conceptual, collaborative, and experimental approach.

TABLEAU's practice spans floral design, spatial design, object design, curation, and creative direction. Alongside its gallery and concept store, the studio develops projects that range from small-scale interventions to full-scale installations and environments.

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ABOUT LABOTTEGA

LABOTTEGA is a cultural space rooted in the history and memory of pietrasanta, a place long shaped by art and tradition.

Evolving from a former village shop into a multifaceted project, it brings together hospitality, food, and creative exchange while preserving its original spirit of gathering and belonging.

Over time, labottega has expanded to include an artistfocused annex, creating a network of environments that host exhibitions, residencies, and shared moments.



ABOUT WILLEM VAN HOOFF

Willem van Hooff is a Dutch artist and designer based in Eindhoven, whose practice explores ceramics, wood, and metal through an instinctive, materially driven approach. Combining traditional techniques with contemporary form-making, his work evokes archaeological artefacts and celebrates the expressive qualities of handmade objects.

His work has been presented internationally through Side Gallery, Dutch Design Week, Salone del Mobile, and Dutch Invertuals, developing a distinctive practice that bridges ancient craftsmanship and contemporary collectible design.